

Terri J. McCormick Dawson

Green Bay, Wisconsin
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EDUCATION

- 2012 – 2015 Ph.D. Leadership Studies: Specialization: Public Policy & Communications, Marian University, WI
- 1998 – 2000 M.A., summa cum laude, Educational Administration and Leadership, Marian University, WI
- 1990 – 1992 Education Certificate: 6-12 Broad Field Social Science, Political Science, and History, Lawrence University, WI
- 1981 – 1982 Graduate Work: Political Theory: Specialization: International Relations and Foreign Policy, Windsor, Ontario, Canada
- 1977 – 1980 B.A., magna cum laude, Political Science/ Public Administration: European Studies: European Union, University of Wisconsin at Oshkosh

EXECUTIVE LEADERSHIP CONSULTING

- 2014 European Council of International Schools, Administrator Training Seminar on Using Social Media in Crisis Communications. Miami, FL
- 2014 Candidates for Public Office, Executive Communications and Public Relations Campaign Strategies and Messaging using print social media, radio, and television. Green Bay, WI.
- 2013 International Red Cross, Organizational Development Strategies Research in Empowering Staff Training in Cultural Appreciation and Dissonance in the Field and at Home. Ontario, Canada
- 2012 Wisconsin Veterans Groups, Utilizing Property Tax Rebates for Combat Wounded Soldiers, Strategies for Ease of Use. Madison, WI
- 2007 –present Government Relations and Strategic Communications Consulting for various NGO and Corporate Training Agencies. Programs include: Building a multi-platform communication model to empower internal and external communications goals; Preparing for Interviews with the Media; How to Build Consensus with Diverse Stakeholders; Finding Common Ground–Building Teams across National Boundaries.

LEGISLATIVE POLICY EXPERIENCE

- 2001 – 2007 State Representative, House Assembly District 56, Wisconsin State Legislature
- 2001 – 2003 Chair of the State Legislative Committee on Public Healthcare Partnerships, Author of the Competitive Bid Prescription Drug Bill, Wisconsin State Legislature

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- 2003 – 2007 Chair of the State Legislative Economic Development Committee, Author of the Blueprint for Economic Change Program: Author of Capitol Investment Reform, Author of the Small Business Regulation Reform Act, Safeguarded the Wisconsin Manufacturing Extension Partnership
- 2003 – 2007 Vice Chair of the Legislative Judiciary Committee, Author of the Court Interpreter Funding Bill, Author of the State Public Defender Budget Reform

EXPERIENCE IN ADULT/ HIGHER EDUCATION

- March 2015 Peer Reviewer for the Academy of Management Annual Meeting, Vancouver, BC Public and Nonprofit Division.
- October 2014 Presenter at the Midwest Academy of Management Conference, Minneapolis, MN Ethics and Leadership Division, “Proposition Paper: Leadership and Public Policy”
- August 2014 Doctoral Consortium Participant and Presenter at the Academy of Management, Philadelphia. “Politics of Public Policy: Leadership & Dynamics of Policy Decisions”
- June 2004 Presenter at the Midwest Legislative Leadership Conference, Des Moines, Iowa “Leadership Development: Creative Policy Making and Innovative Solutions.”
- April 2004 Presenter for select University of Wisconsin Faculty, “Partnering with Academia for Effective Public Policy.”
- March 2004 Guest Lecturer, Carnegie Mellon Heinz School of Public Policy, “Bridging Public Policy, Economic Development, and Educational Opportunities.” Pittsburgh, PA
- 2003 – 2004 Graduate, Bowhay Institute, Legislative Leadership and Development Program, Robert M. LaFollette School of Public Affairs, University of Wisconsin.
- 1982 – 1983 Teaching Assistant, International Relations and Foreign Policy, University of Windsor
- 1981 – 1982 Residence Hall Director, University of Wisconsin at Whitewater
- 1980 – 1981 Director of Staff Development, Gruenhagen Conference Center, University of Wisconsin at Oshkosh
- Summer 1980 U.S.A. Delegate to the Canadian International Peace Conference, Carleton University, Ottawa, Ontario, Canada

ACADEMIC & PROFESSIONAL HONORS & AWARDS

- 2014 *Kappa Delta Pi Designee* for Outstanding Academic Achievement
- 2012 *Outstanding Professional, Excellence and Dedication Award*, Cambridge University
Who’s Who Roster of Top Female Executives

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- 2011 *Top Industry Expert in Public Policy and Government Relations*, Cambridge University Who's Who
- 2005 *Best Policy Practice Award*, U.S. Small Business Administration, Washington D.C.
- 2004 *Scales of Justice Award*, Wisconsin State Bar Association, Madison, WI
- 2003 *The Eisenberg Award*, Wisconsin State Public Defender's Office, Milwaukee, WI,
- 2001 *Outstanding Legislator Award* Wisconsin Counties Association, Madison, WI
- 2001 – 2004 *Guardian of Small Business Award* National Federation of Independent Business, Washington, D.C. 2001-2002, 2003-2004
- 2000 *Achievement Award Justice Teaching Institute from the Courtroom to the Classroom*, Wisconsin State Supreme Court and the State Bar of Wisconsin
- 1998 *Appointee to the Governor's State Standards Task Force* on English Language Arts
- 1998 *Delegate U.S. Education Department Education Policy Summit on Charter Schools*
- 1982 *Graduate Student Fellowship*, International Policy, University of Windsor
- 1978 *Harry S. Truman Scholar National Candidate* and Representative from the U.W. System

CERTIFICATIONS

- 2014 – 2019 Administrator – Professional Educator 5 Year #39216, 5051 Principal (PK-12)
- 2014 – 2019 Teacher – Professional Educator 5 year #39216, 1701, 1735, 1725 (6-12)
- 2007 – 2012 Irlen Institute Senior Screener for the Assessment of Scotopic Sensitivity

ARTICLES AND PUBLICATIONS AUTHORED

Chapters, Books, Manuscripts

- 2011 Contributing Author: *How to Run for Public Office on a Liberty Platform*. Liberty.Org. NY, NY.
- 2009 Author: *What Sex is a Republican, Stories from the Front Lines of American Politics and how you can change the way things are*. The Capitol Press, Appleton, WI

Papers and Presentations (Peer Reviewed)

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Papers and Presentations (peer reviewed)

McCormick Dawson, Terri, (May, 2015). Dissertation: *Political Leader Actions, Words, and Behavior: A Content Analysis of the Common Core Debate*.

McCormick Dawson, Terri, (2014). *Leadership and Public Policy: How Leadership Influences Implementation*. Midwest Academy of Management Annual Meeting. October: Minneapolis, MN.

McCormick Dawson, Terri, (2014). *The Politics of Public Policy: Leadership and Dynamics of Policy Decisions*. Academy of Management Annual Meeting, Doctoral Consortium. August: Philadelphia, PA.

Papers under Development (peer reviewed)

McCormick Dawson, Terri, (2015). *Political leadership, Does it Exist?*

McCormick Dawson, Terri. (2015). *The Integrity Index, Is it possible for ethical political leadership to be measured.*

McCormick Dawson, Terri. (2015). *What influences political decision makers more, money or the greater good?*

McCormick Dawson, Terri. (2015). *The Great Common Core Debate: Can Money Buy an Educated Citizenry? How will we know?*

Articles

2009 Author: *U.S. Senate Naughty or Nice this Holiday Season, U.S. Healthcare Policy and How it was Drafted*. The Street.com

2006 Author: *Republicans must remember election's lessons*, Commentary. The Post Crescent, Appleton, WI

2004 Author: *Wisconsin Regulation Reform Opens Doors for Small Businesses*. Stateline Midwest, The Midwestern Office of the Council of State Governments.

2004 Author: *Legislative Update on the Economy*. Wisconsin Realtor Magazine.

2002 Author: *Changing the Face of Healthcare*. Wisconsin Association of Health Underwriters Magazine.

2002 Author: *A Right to Counsel: A Sacred Right – A Constitutional Guarantee*. Wisconsin Counties Magazine.

2001 Author: *AB 444 Charts a Course for Justice in Any Language*. Wisconsin Lawyer.

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2001 Author: *And Justice for All*. Wisconsin Counties Magazine.

Presentations and Invited Lectures

- 2014 Guest Panelist, *Discussing the Issues Affecting the U.S. Senate and the Wisconsin Governor's Races*. Milwaukee Public Television, 4th Street Forum.
(www.youtube.com/watch?v=1lrYyEFJO7I)
- 2011 Guest Panelist, *Should State Supreme Court Justices Be Appointed or Elected?* Milwaukee Public Television, 4th Street Forum.
- 2010 Guest Panelist, *Money Madness in Political Campaigns*. Milwaukee Public Television, 4th Street Forum.
- 2008 Speaker, *Building Powerful Minds*. Business and Professional Women Fall Development Conference. Appleton, WI
- 2007 Speaker, Commencement Address. Cambridge International Academies USA, Inc.
- 2006 Speaker, Commencement Address. University of Wisconsin at Fond du lac, WI

COMMUNITY OUTREACH AND SERVICE

- 2007 – 2015 Board Member: Our World Matters, Quality News Network, Monterey, CA
- 1998 Invitee to the Education Policy Conference for the inception of the Federal Education Grant Program for Charter Schools, Washington D.C.
- 1996 – 1998 Founder of Wisconsin Charter School Association. Authored and established Wisconsin's first charter school laws.
- 1994- 1996 Executive Director and Founder Educational Services Inc., 501(c) 3. Educational research on dyslexia and other learning differences.
- 1994 Chair of the District Citizen Advisory Council to the Appleton Area School Board. Primary Focus was the community and school board communications disconnect and provided strategies and implementation steps for its resolution.

EXPERIENCE IN K-12 EDUCATION

- 1997 – 2000 Instructor and Coach, Mock Trial, Government, and History, Xavier High School, WI
- 1996 – 1997 Instructor and Consultant, Leadership, History, St. Joseph Middle School, WI

PROFESSIONAL MEMBERSHIPS

Academy of Management

Professional Memberships

Divisions: Public and Nonprofit, Management Education and Development, Strategizing Activities and Practices, Human Resources, Organizational Development and Consulting

Midwest Academy of Management

Division of Interest: Leadership and Ethics

International Leadership Association

Divisions: Leadership Development, Leadership Education

American Evaluation Association

American Society for Public Administration

European Council of International Schools

Kappa Delta Pi